

## PROFILE

I am a highly motivated graphic designer and artist in Philadelphia. I have been creating and designing for as long as I can remember. If I'm not working, I'm usually in a cafe drawing or block printing at my dining room table.

# EDUCATION

B.A. Advertising: Art Direction May 2018

Temple University, Klein College of Media & Communication Minor: Art

A.A.S. Graphic Design & Advertising May 2016

Luzerne County Community College

XD

Sketch

Basic HTML/CSS

UX Wireframing

## SKILLS

Illustrator InDesign Photoshop AfterEffects Typography Basic Video Editing 2-D Animation Branding

## WORK EXPERIENCE

Free Library of Philadelphia, Philadelphia, PA Graphic Design Specialist • December 2022 - present

responsible for creating print and digital materials for library programs, services, and branches, including brochures, flyers, blog graphics, and social media graphics.

### Freelance Work, Philadelphia, PA

## Graphic Designer • February 2018 - present

responsible for managing a variety of clients across industries. responsible for logo creation, branding design, social media content creation, website design, and various print and web design projects based on each client's needs.

#### Grayson Sky, Philadelphia, PA Lead Graphic Designer • June 2018 - June 2019

hired full-time from intern position after 2 weeks. created digital campaigns for clients, including web ads, blog graphics, and email campaigns. designed client branding and materials, including logos, style guides, icons, typography, websites, and printed materials. assisted in management of all clients' social media.

#### Back Mountain Harvest Church, Trucksville, PA Graphic Designer • January 2018 - April 2019

designed new website in line with church rebranding. designed ministry logos and other branded materials.

The Temple News, Philadelphia, PA Graphic Designer • March 2018 - May 2018

worked on the print publication layout and graphics creation for various stories and sections.

#### Innovation & Entrepreneurship Institute, Philadelphia, PA Graphic Designer • September 2017 - September 2018

designed event marketing materials, semester calendars, flyers, and presentations. created an online, interactive resource guide for students working with the Institute. assisted in running large events with Fox School of Business.

### Mondelez International, Wilkes-Barre, PA

## Graphic Specialist Intern • May 2017 - August 2017

offered full-time position before completion of internship. worked with senior manager to design company-wide cultural initiative. created conference collateral, web banners, logos, and other print and digital assets as needed.